

Pop By Sample

This template includes two versions of a pop-by tag using the phrase “Thanks for popping in”—one designed for open houses, and one perfect for client appreciation gift drops.

Whether you’re welcoming potential buyers or surprising a past client with a thoughtful gift, these tags add a polished, personal touch to your outreach.

Getting Started

Make a copy of this file and delete these instructions and the version of the tag you're not using. That way, you're left with just the tag you want, ready to personalize and print!

How to Use Your Pop-By Tag

Choose Your Tag Style:

- **Open House Version:** Great for attaching to a small gift or treat at showings or open houses
- **Client Appreciation Version:** Perfect for leaving behind with thank-you gifts, seasonal surprises, or referral love
- Edit your preferred template, print onto cardstock and cut!

Gift Ideas

We try to make our tags so that they work for a variety of ideas and price points. We also try to source things so that pricing is stable no matter where you are, such as Amazon! Here are a few ideas to include with your tags:

- Smartpop individual bags: \$25 on Amazon for a pack of 40 (\$.63 each) [Link](#)
- Pop from the cob: \$21 for 5 packs of 5 (\$4/client) [Link](#)
- Proper Popper Popping Bowl: \$12.99 each [Link](#)
- Or (the best option) Get small bags from a local popcorn shop!

Put It All Together

Take your tags and attach them to your chosen gift! Then, either set them out at your open house or make some deliveries to your favorite clients!

These are also a great anytime gift for doorknocking- especially if you go with the simple Smartpop bags!

Templates

Pick your favorite, customize it to your brand and you’re ready to pop by. [Link](#)